

LILYDALE CRICKET CLUB



SPONSORSHIP BROCHURE

SEASON 2022/23

#SOARINGCENTURIESTOGETHER

ABOUT THE FALCONS

- ESTABLISHED IN 1864 - ONE OF THE OLDEST CLUBS IN VICTORIA**
- AFFILIATED WITH THE RINGWOOD & DISTRICT CRICKET ASSOCIATION (RDCA) - LARGEST LOCAL COMPETITION IN VICTORIA**
- 5 SENIOR TEAMS, 6 JUNIOR TEAMS INCLUDING GIRLS PROGRAM & 1 WOOLWORTHS JUNIOR BLASTERS PROGRAM**
- ONE OF THE MOST SUCCESSFUL CLUBS IN THE LOCAL AREA (MANY PREMIERSHIPS OVER THE PAST 10 YEARS, INCLUDING 3 IN THE FIRST XI)**
- COMMUNITY MINDED & PEOPLE FOCUSED, WITH A STRONG FOCUS ON JUNIOR DEVELOPMENT AND GROWING OUR LOCAL COMMUNITY**
- A FAMILY FRIENDLY CLUB & A HUB FOR THE LOCAL AREA**
- A STRONG CONNECTION TO MANY LOCAL BUSINESSES**
- A LARGE SUPPORTER BASE & STRONG SOCIAL MEDIA / ONLINE PRESENCE - ONE OF THE BEST IN THE REGION**



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MAJOR SPONSORSHIP (GOLD PACKAGE)

**INVESTMENT OF \$10,000 PER YEAR
(MINIMUM 3 YEAR DEAL)**

- LOGO ON ALL TRAINING & PLAYING TOPS (JUNIORS & SENIORS)**
- 18.6M X 600MM BANNER ON FENCE AT LILYDALE RESERVE**
- 2.4M X 600MM CORFLUTE SIGN ABOVE BAR IN CLUBROOMS**
- LOGO DISPLAYED ON ALL 'FROGBOX' LIVE STREAMS VIA FACEBOOK & YOUTUBE (ALL FIRST XI, SECOND XI, 20/20 & FINALS GAMES)**
- ELECTRONIC SCOREBOARD, WEBSITE & NEWSLETTER ADVERTISING**
- PULL UP BANNER IN CLUBROOMS**
- 2 TICKETS TO THE PRESIDENT'S DINNER**
- 2 TICKETS TO ALL OTHER SOCIAL FUNCTIONS**



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SILVER SPONSORSHIP

INVESTMENT OF \$5,000

- 18.6M X 600MM BANNER ON FENCE AT LILYDALE RESERVE
- LOGO DISPLAYED ON ALL 'FROGBOX' LIVE STREAMS VIA FACEBOOK & YOUTUBE (ALL FIRST XI, SECOND XI, 20/20 & FINALS GAMES)
- ELECTRONIC SCOREBOARD, WEBSITE & NEWSLETTER ADVERTISING
- 2 TICKETS TO THE PRESIDENT'S DINNER

STUBBY HOLDER SPONSORSHIP

INVESTMENT OF \$3,000

- LOGO ON CLUB STUBBY HOLDERS
- 2.4M X 900MM FENCE SIGN AT LILYDALE RESERVE
- ELECTRONIC SCOREBOARD, WEBSITE & NEWSLETTER ADVERTISING
- 2 TICKETS TO THE PRESIDENT'S DINNER



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OVAL OR BAR SIGNAGE

INVESTMENT OF \$1,200 PER YEAR

- 2.4M X 900MM FENCE SIGN AT LILYDALE RESERVE **OR** 2.4M X 600MM CORFLUTE SIGN ABOVE BAR IN CLUBROOMS
- ELECTRONIC SCOREBOARD, WEBSITE & NEWSLETTER ADVERTISING
- 1 TICKET TO THE PRESIDENT'S DINNER

JUNIOR ACADEMY SPONSORSHIP

INVESTMENT OF \$1,000 PER YEAR

- LOGO ON JUNIOR WINTER TRAINING ACADEMY SHIRTS & PROMOTIONAL MATERIAL
- ELECTRONIC SCOREBOARD, WEBSITE & NEWSLETTER ADVERTISING
- 1 TICKET TO THE PRESIDENT'S DINNER



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PLAYER SPONSORSHIP

INVESTMENT OF \$200 PER YEAR

- LOGO ALONGSIDE PLAYER PORTRAIT IN CLUBROOMS & ONLINE (WEBSITE & SOCIAL MEDIA)
- SPONSORED PLAYER RECEIVES A **\$50** REFUND ON THEIR FEES
- 1 TICKET TO THE PRESIDENT'S DINNER
- STUBBY HOLDER

AWARDS SPONSORSHIP

DONATION OF AWARDS OR VOUCHERS

- WEEKLY 'PLAYER OF THE ROUND' AWARD WINNER PRESENTATIONS FOR JUNIORS & SENIORS (POST MATCH & SOCIAL MEDIA)
- WEBSITE & NEWSLETTER ADVERTISING
- STUBBY HOLDER



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CONTACT

**FOR MORE INFORMATION OR TO GET INVOLVED,
PLEASE CONTACT EITHER:**

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MITCH EBAYER (VICE PRESIDENT)

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**ALL PACKAGES CAN BE TAILORED TO SUIT YOUR SPECIFIC
REQUIREMENTS. ALL PRICES INCLUDE GST, WITH TAX
RECEIPTS ISSUED IF REQUIRED.**

**CHECK OUT MORE ABOUT OUR CLUB ON OUR SOCIAL MEDIA
(FACEBOOK, INSTAGRAM, TWITTER & TEAMAPP), OR ONLINE
AT WWW.LILYDALECRICKETCLUB.COM.AU**



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