



# *Lilydale Cricket Club*

[www.lilydalecricketclub.com.au](http://www.lilydalecricketclub.com.au)

[secretary@lilydalecc.com](mailto:secretary@lilydalecc.com)

## *SPONSORSHIP PROSPECTUS*



# INTRO

*Lilydale Cricket Club (LCC) strives to provide opportunities for everyone in our local community to participate in healthy, safe and inclusive cricket, in a fun and family orientated environment. The club is managed by dedicated volunteer staff, all of who tirelessly provide their skills, time, assistance and commitment to ensure the club can offer a variety of programs across junior and senior cricket.*

*As we are a local not-for-profit community sports club, our major source of revenue is generated from membership fees and donations received from generous individuals and businesses. These funds are reinvested into the club for the benefit of all members.*

*We look forward to welcoming you to our club, and hope that with your support we can achieve great heights and create an amazing sports club for the local Lilydale community.*



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**Lilydale Cricket Club**

# ABOUT US

*We are affiliated with Cricket Victoria, the state's highest cricket body. Our teams compete within the Ringwood & District Cricket Association (RDCA), one of the largest local competitions in the state. We aim to provide an amazing cricket experience for male and female players from all walks of life, and all abilities, to achieve their full potential. This starts with our junior blasters program (ages 5-8) right through to our senior teams.*

*We believe that cricket should be coached, played and supported at all levels within the spirit of the game, encouraging the broadest possible family and community participation, and embracing all who wish to be involved in a positive and supportive environment.*

*I would like to thank you in advance for considering partnering with the Lilydale Cricket Club.*

**Steve Oxley**  
**President**  
**Lilydale Cricket Club**



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**Lilydale Cricket Club**





# *SPONSORSHIP PACKAGES*



# MAJOR

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# \$10,000 P/Y

## 2 Year Agreement

## SIGNAGE

- 6 x 2.4m x 900mm fence signs on boundary fence at Lilydale Reserve & Gateway Reserve (3 per oval)
- Sponsor logo in clubrooms

## TEAMWEAR

- Your logo on front and rear of warm up top, senior one day top or senior two day top

## ONLINE

- Sponsor logo on all media distribution (Facebook, Instagram, TeamApp & Frogbox live stream)
- Sponsor logo & website links on club website

## EVENTS

- Major event named after sponsor (details to be negotiated)
- Tickets to annual major fundraiser & presentation evening (x12)
- Tickets to sponsors day event (x6)

## OTHER

- Framed LCC shirt to display at your workplace
- LCC club memberships x 6

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Lilydale Cricket Club

# TEAMWEAR LOGO PLACEMENT

**FRONT**



**REAR**



**SHOULDER**



**Lilydale Cricket Club**



# PLATINUM



**\$5,000 P/Y**  
**2 Year Agreement**

## SIGNAGE

- 4 x 2.4m x 900mm fence signs on boundary fence at Lilydale Reserve & Gateway Reserve (2 per oval)
- Sponsor logo in clubrooms

## TEAMWEAR

- Your logo on rear of warm up top, senior one day top or senior two day top, or front and rear of junior playing top

## ONLINE

- Sponsor logo on all media distribution (Facebook, Instagram & TeamApp)
- Sponsor logo & website links on club website

## EVENTS

- Tickets to annual major fundraiser & presentation evening (x8)
- Tickets to sponsors day event (x4)

## OTHER

- Framed LCC shirt to display at your workplace
- LCC club memberships (x4)



**Lilydale Cricket Club**

# TEAMWEAR LOGO PLACEMENT

**FRONT**



**REAR**



*Lilydale Cricket Club*



# **GOLD**



# **\$3,500 P/Y**

## **2 Year Agreement**

## **SIGNAGE**

- *2 x 2.4m x 900mm fence sign on boundary fence at Lilydale Reserve & Gateway Reserve (1 per oval)*
- *Sponsor logo in clubrooms*

## **TEAMWEAR**

- *Your logo on shoulder of warm up top, senior one day top or senior two day top, or rear of junior playing top*

## **ONLINE**

- *Sponsor logo on all media distribution (Facebook, Instagram & TeamApp)*
- *Sponsor logo & website links on club website*

## **EVENTS**

- *Tickets to annual major fundraiser & presentation evening (x4)*
- *Tickets to sponsors day event (x2)*

## **OTHER**

- *Framed LCC shirt to display at your workplace*
- *LCC club memberships (x2)*



**Lilydale Cricket Club**

# TEAMWEAR LOGO PLACEMENT

**FRONT**



**REAR**



*Lilydale Cricket Club*







# SILVER



# \$2,500 P/Y

2 Year Agreement

## SIGNAGE

- 1 x 2.4m x 900mm fence sign on boundary fence at Lilydale Reserve
- Sponsor logo in clubrooms

## TEAMWEAR

- Your logo on shoulder of warm up top, senior one day top, senior two day top, or shoulder of junior playing top

## ONLINE

- Sponsor logo on all media distribution (Facebook, Instagram & TeamApp)
- Sponsor logo & website links on club website

## EVENTS

- Tickets to annual major fundraiser & presentation evening (x2)
- Tickets to sponsors day event (x1)

## OTHER

- LCC club memberships (x1)



Lilydale Cricket Club



# BRONZE



**\$1,500 P/Y**  
**1 Year Agreement**

## SIGNAGE

- *1 x 2.4m x 900mm fence sign on boundary fence at Lilydale Reserve*
- *Sponsor logo in clubrooms*

## TEAMWEAR

## ONLINE

- *Sponsor logo & website links on club website*

## EVENTS

- *Tickets to sponsors day event (x1)*

## OTHER

- *LCC club memberships (x1)*



**Lilydale Cricket Club**





# ***SIGNAGE***



**\$1,200 P/Y**  
**1 Year Agreement**

## ***SIGNAGE***

- *1 x 2.4m x 900mm fence sign on boundary fence at Lilydale Reserve*

## ***TEAMWEAR***

## ***ONLINE***

- *Sponsor logo & website links on club website*

## ***EVENTS***

- *Tickets to sponsors day event (x1)*

## ***OTHER***

- *LCC club memberships (x1)*



***Lilydale Cricket Club***

# PLAYER



# \$100 P/Y

1 Year Agreement

## SIGNAGE

- *Sponsor logo in clubrooms alongside player portrait*

## TEAMWEAR

## ONLINE

- *Player portrait on social media including Facebook and TeamApp*

## EVENTS

- *Tickets to sponsors day event (x1)*

## OTHER

- *Player receives \$50 refund on membership fees*



Lilydale Cricket Club



# IN KIND / DONATION

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*If you would like to donate to the Lilydale Cricket Club but are unable to commit to any of the sponsorship categories listed in this proposal, please feel free to contact the club to discuss ways in which you or your business can assist.*

*Please note that LCC is flexible and open to any and all types of donations or in kind sponsorship, and will endeavour to offer options for all interested parties.*



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**Lilydale Cricket Club**

# CONTACT US

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## **Lilydale Cricket Club**

**Steve Oxley**  
**0409 429 132**  
**steve@cadox.com.au**

**Mitch Ebeyer**  
**0437 842 316**  
**mitch.441@gmail.com**



**Note - all sponsor packages are subject to  
10% GST on top of the advertised amount**

**[www.lilydalecricketclub.com.au](http://www.lilydalecricketclub.com.au)**  
**[secretary@lilydalecc.com](mailto:secretary@lilydalecc.com)**

**Find us on**



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**Lilydale Cricket Club**